



**Subscriber Information**

**Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
**Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Subscription Options**

Please check the desired Subscription Option below as well as the desired Pricing Plan on the right:

Credit Card recurring billing  
(6-month minimum subscription required)

Check, Bank Transfer  
or Credit Card

**Month-by-Month**

**Annual**

- POWERbase™ GOLD** Level ..... \$299.00 ..... \$2,995.00  
 Online Supplier Profiles | Key Employee Contacts  
 Excel® file downloads | vCards (electronic business cards)
- POWERbase™ SILVER** Level ..... \$199.00 ..... \$1,995.00  
 Online Supplier Profiles | Key Employee Contacts
- POWERbase™ BRONZE** Level ..... \$99.00 ..... \$995.00  
 Online Supplier Profiles
- e-SHEET™** ..... n/a ..... \$1,995.00  
 Offline Excel® Spreadsheet | Key Employee Contacts | 12-Months Updates included

(Please insert the appropriate Month-by-Month or Annual Pricing Plan fee from above) **Base Pricing Plan:** \$ \_\_\_\_\_

Please include \_\_\_ extra Seats. Add 5% of the Base Pricing Plan above for each additional Seat\*: \$ \_\_\_\_\_  
*\*Additional Seats are optional. The first Seat is included in the standard subscription base price.*

(Due today) **\*\*Total Amount:** \$ \_\_\_\_\_

*\*\*Month-by-Month Subscribers will be charged this amount now as well as every month hereafter via recurring credit card billing.*

**Payment Information**

**Visa**  **MasterCard** Required for Month-by-Month (recurring, 6-month minimum). Optional for Annual Payment Plan.

Name on Card: \_\_\_\_\_ Address on Card (if different from above) \_\_\_\_\_

Card Number: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Expiration Date: (month/year) \_\_\_\_ / \_\_\_\_

*By signing, you agree to pay the above amount according to your card issuer agreement. Annual Pricing Plan subscribers are billed once (non-recurring). Month-by-Month Pricing Plan subscribers authorize recurring payment billing, which may be cancelled at any time after the six (6) month subscription minimum.*

Card Security Code: \_\_\_\_ (on back of card)

Today's Date: (month/day/year) \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**Company Check** (Annual Pricing Plan only)  
Please enclose with order form.

**Electronic Bank Transfer** (Annual Pricing Plan only)  
Contact us for bank routing details.

Mailing Address: AUTOMOTIVE WHO'S WHO®, Inc.  
200 East Big Beaver Road, Troy, Michigan 48083

Fax Number: +1 (248) 368-0202  
Email: info@automotivewhoswho.com

## Notes

- As a condition of purchase, subscribers to the **AUTOMOTIVE WHO'S WHO® POWERbase™** and **e-SHEET™** agree to abide by the License Terms of Sale below.
- The first User License (Seat) is included with each Subscription's Base Pricing Plan. Additional Seats are priced at 5% of the Base Pricing Plan per extra Seat. For example, if you wish to have 4 total Seats, add the cost for 3 extra Seats by multiplying the Base Pricing Plan x 1.15 to arrive at the Total Amount due.
- **POWERbase™** Month-by-Month Pricing Plans require automatic recurring billing applied to a company credit card. There is a 6-month subscription minimum, after which the automatic payment option (and subscription) may be cancelled at any time by contacting our office. **AUTOMOTIVE WHO'S WHO®**, Inc. reserves the right to require prepayment of the 6-month minimum for international orders.
- If you are purchasing an annual subscription, you may pay by company credit card, check or electronic bank transfer. Please make your remittance payable to **AUTOMOTIVE WHO'S WHO®**, Inc.
- For immediate service, please fax (or email us) a copy of this completed order form (include an image of the issued check or bank transfer confirmation advice, if applicable) before placing in the mail.

## License Terms of Sale

**POWERbase™** and **e-SHEET™** subscriptions may only be used for the express purpose of facilitating business-to-business communications for the benefit of the Purchaser's own organization that are solely within and entirely related to the automotive original equipment industry. The information may not be used to convey any private non-commercial messages or material not specifically automotive business related or that is unlawful, offensive, or violates the rights of others. The purchaser agrees not to make, copy, display, modify, translate, rent, lease, license, loan, use for hire and/or use on behalf of (or in conjunction with) others, sell, distribute, or create any derivative works (see derivative works exception below), in whole or in part, except with the express written permission of **AUTOMOTIVE WHO'S WHO®**, Inc.

The purchaser agrees to limit the number of its internal users (User-Licenses/Seats) to the total number of Seats purchased. Each User may incorporate the data derived from the **POWERbase™** or the **e-SHEET™** into their own personal contact management system or software program installed on their own work computer provided that the use of the data remains limited to that User (and other User-Licensees, if multiple Seats are purchased). Derivative works allowed are those limited to the User-Licensee's own personal business use (or the business use of other User-Licensees, if multiple Seats are purchased). Supplier contact data derived from the **POWERbase™** or **e-SHEET™** may be provided to marketing agencies and/or list management service providers operating on a User-Licensee's behalf, provided that the agency or service provider has a verifiable written policy protecting the information from unintended use or unauthorized disclosure.

**No advertising:** Any reference to **AUTOMOTIVE WHO'S WHO®**, Inc.'s **AUTOMOTIVE WHO'S WHO** registered trademark and other trademarks by the Purchaser for marketing purposes via phone, email, fax, direct mail and/or display advertising is strictly prohibited.

**AUTOMOTIVE WHO'S WHO®**, Inc. reserves the right to decline orders from individuals as well as organizations not primarily engaged in automotive original equipment industry-related activities or anyone else at its sole discretion. **AUTOMOTIVE WHO'S WHO®**, Inc. incorporates proprietary security measures into its electronic and online database products for the purpose of monitoring compliance with these terms of use. The Purchaser expressly agrees that this License Agreement shall be governed by and construed in accordance with the laws of the State of Michigan and the United States. Exclusive jurisdiction and venue for any proceedings arising pursuant to this License Agreement shall be Kent County, Michigan. **AUTOMOTIVE WHO'S WHO®**, **e-SHEET™** and **POWERbase™** are trademarks of **AUTOMOTIVE WHO'S WHO®**, Inc.

If you need assistance, please contact our office at **(248) 368-0200**.

*(Monday through Friday, 9:00 am to 5:00 pm Eastern Standard Time)*

**AUTOMOTIVE WHO'S WHO®**, Inc. – 18 Years of Automotive Supply Chain Research Excellence! (1999-2017)

*(Revised January 2017)*